

# SHOUTOUT MIAMI

## Meet Silvana Borges | Interior Designer



We had the good fortune of connecting with Silvana Borges and we've shared our conversation below.

**Hi Silvana, what led you to pursuing a creative path professionally?**

From a very young age, I was captivated by the rich textures, colors, and rhythms of Brazilian culture. These early influences shaped the way I see beauty in the world and gave me a deep appreciation for color, form, and emotion. Pursuing a creative career wasn't a decision I made consciously—it was something that naturally unfolded as part of who I am. I've always felt the need to express ideas through design and color. When I decided to become an interior designer, I knew I was stepping into a dream. My education played a big role in refining that dream: I studied interior design and also arts, which gave me a unique foundation for understanding space and aesthetics. Later, my experience at the Instituto Europeo di Design in Milan brought an even deeper, more conceptual approach to my work—challenging me to think beyond trends and create with purpose. Whether I'm designing a harmonious interior space or developing an immersive cultural experience, I see design as a language—one that connects people, evokes feelings, and can even inspire transformation. I believe art and design aren't just about decoration; they reflect emotion, memory, and identity. Art is limitless.



**Alright, so let's move onto what keeps you busy professionally?**

I don't see myself as a conventional interior designer, but as an artist who uses spaces to craft meaningful experiences. My work goes beyond trends and traditional boundaries—it's an exploration of human behavior, where art, design, culture, and connection meet. My career has unfolded across a diverse range of creative fields. I've been an art curator, an interior designer, a concept creator for architecture, and a designer of cultural and environmental experiences that tell deeper stories. That reflects my passion for transforming spaces into soul-connected, emotionally resonant experiences.

In the field of interior design, my approach is deeply personal. I believe that great design begins with listening—to my clients' dreams, values, and even their unspoken emotions. Every project I create is customized, intuitive, and transformative. I don't just design spaces—I design new ways of living. My work is about redefining how we live, how we preserve our environment, and how design can inspire real change.





As an associate partner at LCTM Brand Builders, I've stepped into a new chapter, leading global conceptual design and art business development. I've had the opportunity to design visionary projects, including eco-living communities for active adults, where architecture, sustainability, and well-being coexist in harmony. I am also deeply involved in cultural and environmental projects, where interior design becomes a backdrop for immersive art experiences—transforming the way people relate to the planet and care for the Amazon forest. Additionally, I am engaged in relevant art projects that challenge perceptions and raise awareness around the humanitarian causes .

One of the most meaningful moments in my journey was curating the trophy for the United Earth Amazonia Award, a legacy inspired by the Nobel family values. This piece—co-created with artist Darlan Rosa—is a powerful symbol of preservation, consciousness, and global legacy. Projects like this embody what I stand for: design with depth, purpose, and meaning. Ultimately, I want the world to know that my brand is about much more than aesthetics. It's about elevating lives, connecting people to beauty and purpose, and using design as a powerful tool for cultural expression, healing, and transformation.



Let's say your best friend was visiting the area and you wanted to show them the best time ever. Where would you take them? Give us a little itinerary – say it was a week long trip, where would you eat, drink, visit, hang out, etc.

I really love South Florida—its energy, beach vibes, and vibrant culture. If my best friend were visiting for a week, I'd want them to experience the very best of it.

We'd start our mornings at the beach—Delray or Fort Lauderdale—followed by brunch at favorites like The Breakers in Palm Beach or hidden gems in West Palm's Warehouse District.

A must-see is the Perez Art Museum Miami—where striking architecture meets inspiring contemporary art.

For happy hour, we'd head to Dada in Delray Beach. Set in a historic house with a lush garden and creative cocktails, it perfectly captures Delray's whimsical charm.

Evenings would be all about great food and atmosphere—maybe a rooftop dinner in Miami or something cozier in Boca or Palm Beach Gardens, followed by live music or a quiet oceanfront walk.

To round out the trip, I'd plan a short getaway—either to Colorado for mountain air and skiing, or to Alsace, France. With its storybook villages, cultural blend, and incredible architecture, Alsace's atmosphere helped inspire my vision for eco-living communities for active adults—places designed to support an exclusive, relaxed, and connected lifestyle. Exploring Alsace's incredible wines and authentic French cheeses at your own pace is an unforgettable experience—one that engages all the senses and brings you closer to the soul of the place. Whether enjoying South Florida's vibrancy or Europe's charm, the best memories come from places where beauty, culture, and connection meet.







## Who else deserves some credit and recognition?

There are many people throughout my life who have helped shape not just my career, but my deeper understanding of human needs—and that understanding has guided every project I've ever taken on.

My family was my first foundation. They taught me about values, integrity, and empathy—qualities that continue to ground my creative work. My husband has been a constant source of support. His belief in my vision fuels my passion and perseverance.

One of the most influential figures in my career was my first mentor, architect André Penna McMurtrie. He taught me about proportion, balance, and the importance of striving for elevated design—not just beautiful, but meaningful.

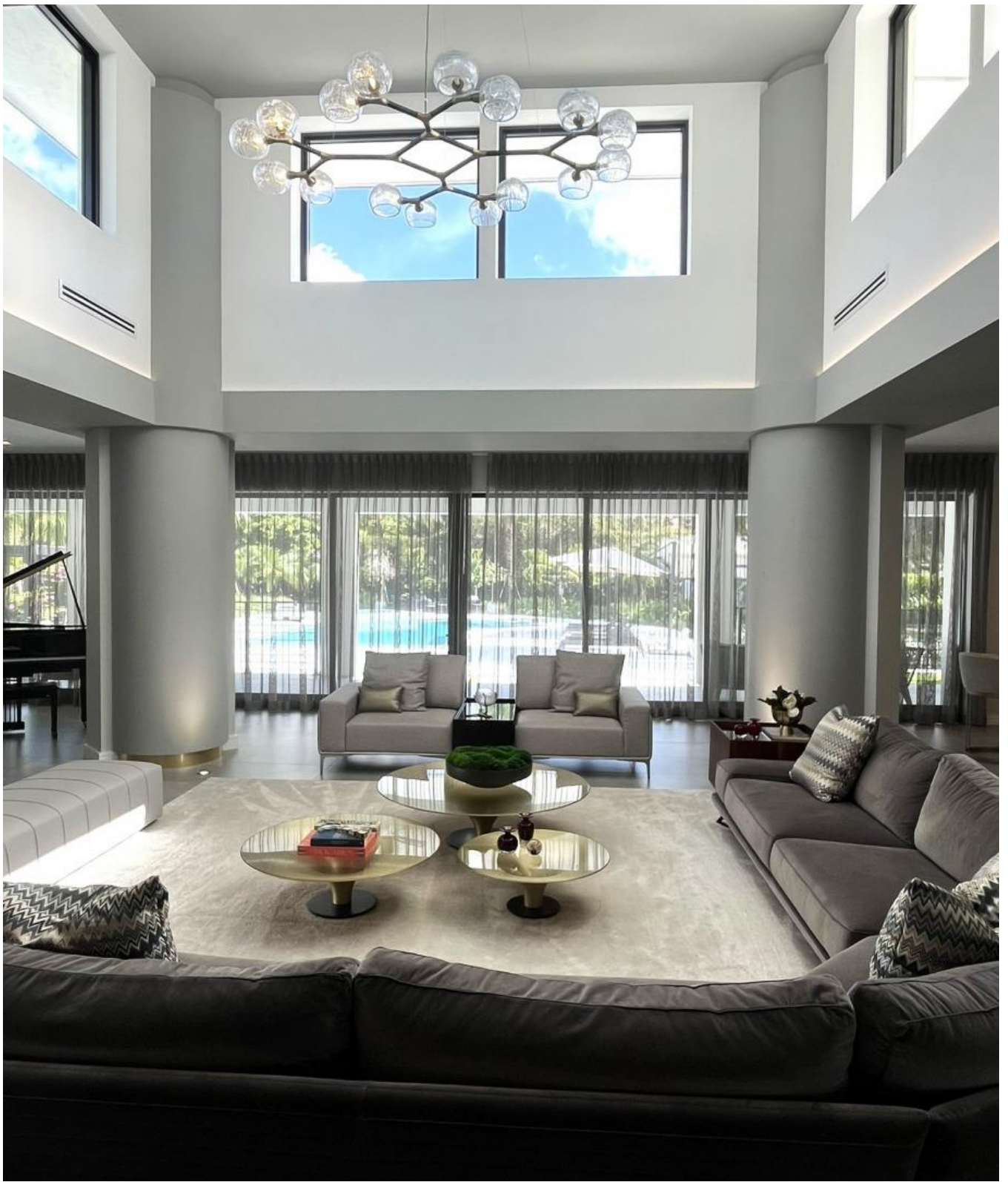


Being a co-founder of the first Association of Interior Designers in Brasília opened my eyes to a broader vision of what interior design could be—not just a profession, but a movement of transformation and collaboration.

I also had the privilege to study sculpture with the renowned artist Amílcar de Castro, who helped me understand the importance of connecting with the human soul through art. He taught me that every line, every shape, can carry emotion and meaning when it comes from a place of authenticity.

Of course, I'm deeply grateful to all the clients who believed in me, and to every team member and partner who has walked beside me, helping elevate the quality and impact of my work.

And above all, I give thanks to God, who gave me the eyes to see the world differently, and the gift to translate that vision into something tangible—something that can touch hearts and inspire others.



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