

Meet Silvana Borges of Delray Beach



Today we'd like to introduce you to Silvana Borges.

Hi Silvana, please kick things off for us with an introduction to yourself and your story.

My life has been defined by new beginnings. After graduating in Interior Design, I moved to Brasília, (Brazil) where I truly launched my career. At that time, there were very few trained interior designers, which allowed me to quickly gain visibility and become one of the recognized professionals in the city. I participated in the most important design showcases in Brazil and had the privilege of designing for prominent clients, building a solid reputation early on.

Later, I relocated to Manaus,((Amazonia) where I opened an art gallery while continuing my work as a designer. When I eventually returned to my hometown, I had to start over once again, reconnecting with clients and rebuilding my network. It was during this period that I decided to bring my daughters to the United States so they could study and experience the American lifestyle. In the end, we fell in love with the country, and we chose to stay — another major new beginning in my life.

Starting from scratch in a new country was both challenging and transformative. I founded my own design company, initially working with Brazilian clients, but over time my portfolio became primarily American. Today, I collaborate closely with contractors and developers on high-end residential projects, including luxury homes under construction and major renovations. These partnerships have allowed me to create sophisticated, timeless spaces while continuing to grow professionally in a new cultural context.

Looking back, each restart shaped who I am today. Every new beginning brought growth, resilience, and opportunity — and ultimately strengthened my vision as a designer and entrepreneur.

Can you talk to us a bit about the challenges and lessons you've learned along the way. Looking back would you say it's been easy or smooth in retrospect?

It was not a smooth path. There were many struggles along the way, because moving to another country with a family is always challenging. Starting a new journey as an interior designer in a place where no one knew my work made it an even greater test. I had to prove my skills, experience, and creative vision all over again while learning how to design for people from a different cultural background.

What helped me most was my conceptual approach to design, developed during my postgraduate studies at the Istituto Europeo di Design in Milan, Italy. Rather than focusing on cultural differences, I concentrate on understanding each client's lifestyle, personality, and aspirations. This perspective allows me to create spaces that feel authentic, personal, and unique — environments that truly reflect the people who live in them.

I believe this is why my work resonated so well. Brazilian design brings warmth, creativity, and a strong connection to comfort and nature — qualities that are highly appreciated by American clients. By blending these influences with a deep understanding of individual needs, I create distinctive environments that stand out while remaining timeless and welcoming.

Can you tell our readers more about what you do and what you think sets you apart from others?

My approach to design is highly conceptual and deeply personalized. I believe every client, property, and context is unique, so I carefully evaluate each client's lifestyle, needs, and aspirations to create something truly one-of-a-kind. My service is fully customized, and no two projects are ever the same.

With a strong background in art, I bring a creative perspective that goes beyond conventional solutions. My goal is not simply to design a space, but to create environments that tell a story, evoke emotion, and enhance everyday living.

I work closely with homeowners, developers, and builders to unlock the full potential of their properties. Through thoughtful layout optimization, material selection, and cohesive design, I contribute to both the experiential quality and the market value of each project.

In addition to residential work, I have developed commercial spaces focused on unique, immersive experiences, often incorporating new technologies and innovative resources. This reflects my artistic side — designing not only physical environments but meaningful sensory experiences.

I am known for understanding how people truly live — how they move, entertain, relax, and connect with their surroundings — allowing me to create spaces that feel intuitive, refined, and deeply personal. I remain involved from concept to completion to ensure a cohesive and exceptional result.

Every project is a unique narrative where architecture, art, and lifestyle come together to create something deeply personal.

Is there a quality that you most attribute to your success?

The most important factors behind my success are strong technical skills and a deep understanding of spatial planning and layout. Before thinking about aesthetics, I carefully analyze how a space functions and how it can be improved to support the way my clients truly live.

Equally important is my ability to understand clients' needs beyond what they initially express. I don't simply deliver what they ask for — I provide thoughtful solutions they may never have imagined. This is especially valuable in complex or challenging spaces, where experience and technical expertise allow me to transform limitations into opportunities.

My background in art, along with a comprehensive knowledge of interior design styles, enables me to work confidently across a wide spectrum — from the most classical to the most contemporary environments. It ultimately comes down to balance: balancing proportions, function, aesthetics, and emotion.

For me, great design is rooted in understanding — understanding space, understanding history, and most importantly, understanding the people who will live in it.



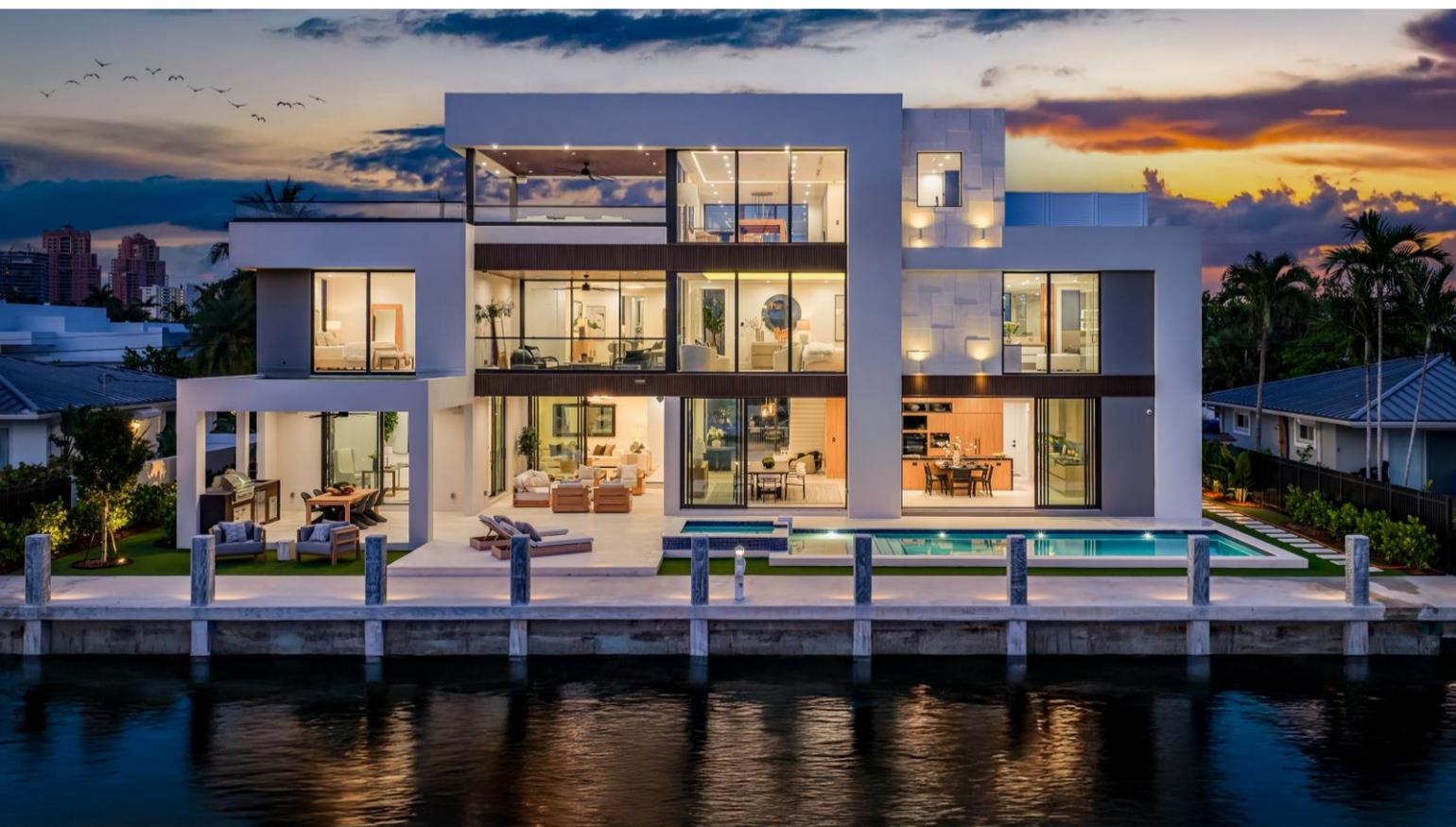




Image Credits

images from Volpi and Marcelo Aniello





VoyageMIA